

PRESS RELEASE

Ramada and Days Hotels Singapore At Zhongshan Park Brings Limelight to Balestier's Heritage with Photography Contest

6 November 2014 – After the success of the Balestier Heritage Race which the Ramada and Days Hotels Singapore At Zhongshan Park co-organised with WIT (Web In Travel) on 12 June 2014, the Ramada and Days Hotels Singapore continued on its efforts to raising the awareness for Balestier's rich heritage by running a photography contest in September, focusing on Balestier's heritage, be it sites, people, food or culture.

The contest culminated in a selection of 12 photos which will be featured in the hotels' 2015 limited edition calendar, where copies will be made available for sale and proceeds donated to the Lee Ah Mooi Old Age Home.

The top three winners, who were determined by a panel of four judges which includes photography professionals and the hotels' general manager, walked away with attractive prizes sponsored by Canon and the Ramada and Days Hotels Singapore At Zhongshan Park as follows:

Mr Ong Yi Chao, the First Prize recipient, showed us the beauty of Balestier Point and walked away with a Canon EOS 1100D Kit (EF S18-55 IS II) worth \$799, a one night stay with breakfast for 2 at Ramada Singapore worth \$420 and a weekend buffet dinner for 2 at Flavours At Zhongshan Park worth \$112.

Mr Calvin Wong Wei Jie snapped a photo of the wonders of Zhongshan Park and won himself the second prize which was a Canon EOS 1200D Kit (EF S18-55 IS II), worth \$759 and a one night stay with breakfast for 2 at Days Hotel Singapore worth \$370.

The third prize winner, Ms Susan Richman, took home a Canon EOS M Kit (EF M18-55) worth \$499 and dinner for two at Flavours At Zhongshan park worth \$112, with an image of a

woman grinding coffee beans at Lam Yeo Coffee.

The first 50 participants also received a collectible Heritage souvenir sponsored by the National Heritage Board of Singapore.

The most popular photo (by votes) went to Mr Ong Gim Chye and he won a buffet dinner for four persons at Days Hotel Singapore's all-day dining restaurant, 21 on Rajah, worth \$200. 120 lucky voters will also receive collectible souvenirs from Sun Yat Sen Nanyang Memorial Hall.

The top three winning photos, along with nine other photos was selected by the hotel's management team, will be featured in the hotels' 2015 limited edition calendar. Copies will be made available for sale and proceeds will be donated to the Lee Ah Mooi Old Age Home.

Panel of Judges

1. Tony Cousens, General Manager of Ramada and Days Hotels Singapore
2. David Chew, Senior Assistant Director and Curator, Community Institutions and Outreach, National Heritage Board
3. Bob Lee, published photographer
4. Glenn Low, Associate Editor, Lianhe Zaobao Fukan

For more details on the contest and terms and conditions, please visit www.ramada-dayshotelssingapore.com/balestierheritagephotography

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About Days Hotel Singapore at Zhongshan Park

Days Hotel Singapore at Zhongshan Park is a member of the Days Inn brand which is a member of the Wyndham Hotel Group family of lodging brands. Days Hotel Singapore at Zhongshan Park offers comfortable and stylish hotel accommodation with smart basic amenities for both leisure and business travellers. All guest rooms are decorated in two signature colour schemes and come equipped with free high-speed WIFI access, an in-room fridge, an electronic safe, hairdryer, complimentary mineral water as well as coffee and tea-making facilities.

About Ramada Singapore at Zhongshan Park

Ramada Singapore at Zhongshan Park, is a member of the Ramada brand which is a member of the Wyndham Hotel Group family of lodging brands. All rooms are elegantly designed and equipped in a contemporary and chic style. With a total of 384 guest rooms, including 27 connecting rooms, an all-day dining restaurant and room service, a swimming pool, gym, business centre and The Heritage Lounge Lobby bar, the Ramada Singapore at Zhongshan Park is currently the only four-star hotel from an international chain in the Balestier and Novena area.

Both Ramada and Days Hotels Singapore are independently owned but operated under a management contract with an affiliate within the Wyndham Hotel Group. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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